

“UNITED VOICES for SEX OFFENSE REFORM”

General Meeting Minutes

Tuesday, September 5, 2023, 7:30 PM EST / Via ZOOM

Attendees: 15

Overview for Group Discussion

- Review the Last Regular Meeting
- Board Updates
- Team Updates from Team Leaders/Spokespersons
- Other Business
- Roundtable

Group Discussion

1. Review of Last Meeting - Group
The 8/22/2023 meeting minutes were approved and will be posted on the [website](#).
2. Board Updates – Shawn L., Executive Director
 - Board members are working on previously tabled projects and making good progress.
 - The Board is working on implementing a CRM (Customer Relationship Management) database to improve outgoing communications and streamline efficiencies with reporting information. The goal is to implement this program by 1/1/2024.
 - The next board meeting will be on Sunday, 9/10/2023.
3. Advocacy Participation Team – Kim H.
 - The team continues to work on new member requests, and there has been one member who requested to unsubscribe from our emails.
 - New members who have indicated interest in team participation will be invited to work on our upcoming holiday greeting project.
4. State Coalitions Team – Kim H.
 - Kim H. has run several tests on Survey Monkey for the membership survey. Discussion included the limitations of the free version of this program, a review of changes being made to the survey, and how to best utilize the program.
 - The next team meeting is on Monday 9/11/2023.
5. Call to Action (CTA) Team – Elena A.
The team is working this week on addressing federal phone calls and the importance of keeping them at no cost for anyone who is incarcerated. Discussion ensued about developing a CTA for the state’s phone calls and the costs associated with them. Elena asked for input from members to determine which legislative leaders should be addressed. She explained the need to address the federal CTA immediately due to the fiscal year end date of 9/30/2023.
6. Communication Team – Gail L.
There are no new updates since the last meeting.

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7. Fundraising Team – Shawn L. for Rita B.
 - Rita is continuing to collect gently used shoes and clothing as a fundraiser and she has a garage sale planned. She has some items on consignment with a local consignment store and the proceeds will go to UV4SOR.
 - The Kroger Community Rewards program is set up and Rita is submitting applications to other Kroger divisions. She will provide information in another FB post to the group.
 - The Sockathon fundraiser will be launched in October, and it will run until December.
8. Mental Health Team – Pammy D.
 - The team currently has four members.
 - The next team meeting is scheduled for Wednesday, September 6, 2023.
9. No More Silence Team
Team updates are tabled until our next meeting.
10. PR/Marketing Team – Shawn L. and Jenny L.
 - Dwayne Daughtry will return as a guest speaker on Tuesday, Sept. 19, 2023, with a workshop on developing a five-minute elevator speech to legislators.
 - Emily Horowitz will return as our guest speaker on Tuesday, Oct. 3, 2023.
 - The team will be working with the board on planning another holiday happy hour.
11. Grant Writing Team – Shawn L.
Shawn has posted the need for a Grant Writing team leader and team members.
12. Other Business – Shawn L.
The group discussed recruiting volunteers for our teams and creating a FAQ document for each team to inform prospective new members of team details. Kim will develop a format for each team to ensure uniformity and answer basic questions.

Roundtable

1. New Member Welcome and Introductions
No new members attended the meeting.
2. Share Something Good
 - Today is Page’s birthday and she had a nice celebration with family.
 - Jill W. heard about us at the NARSOL conference, and this is the second meeting that she has attended. She is realizing the importance of advocacy and is glad to be here.
 - An B. suggested that it would be informative for us to go around and remind each other of where our loved ones are housed and if they are in state or federal prisons. All attendees shared a quick version of their stories!

The next meeting date is Tuesday, September 19, 2023, at 7:30 p.m. EST.

9:19 p.m. EST meeting adjourned.